

# CT LOTTERY HISTORY TIME LINE

1971

**June 1971:** To generate revenue for the state, Governor Thomas J. Meskill signs Public Act No. 865 to create the Connecticut State Lottery. In September, a bi-partisan team of commissioners is selected.



1972

**February 15, 1972:** The Connecticut State Lottery begins ticket sales at 3,000 retailer locations state wide, offering one game called "The Lottery." Tickets cost 50¢ each. Drawings held weekly with a top prize of \$5,000. Connecticut's lottery is the fourth in the nation



1975

**September 9, 1975:** "Instant Match," the first scratch game in CT goes on sale. Top Prize: \$10,000. Proceeds temporarily earmarked by the legislature to support education services in the state.



1976

**September 1976:** The Lottery appears on television with "Double Play," its first weekly TV game show. Top prize is \$200,000. This becomes the highest rated television show originated in Connecticut at that time.

1977

**March 16, 1977:** "The Daily Numbers" game begins. Match three digits, or variations on the combination, to win up to \$2,500 per ticket. Drawings held daily.



1978

**July 1978:** "The Money Tree" TV game show launches, following the departure of "Double Play."

1980

**October 1980:** "Play 4" begins. Match four digits, or variations on the combination, and win up to \$25,000 per ticket. Drawings held once a week at the start.

1982

**November 1982:** TV game show, "Rainbow Jackpot" replaces "Money Tree." Contestants on the show can win up to a \$100,000 grand prize!



# CT LOTTERY HISTORY TIME LINE (CONT'D)

**1983**

**November 7, 1983:** Feel like a million? As an enhancement to the existing lottery system, "Lotto" is born. For just \$1 per play, players choose 6 numbers for their chance at winning a minimum jackpot prize of \$1 million.



**FY 1983:** Lottery contributions to state's General Fund reach \$1 BILLION!

**1990**

**February 9, 1990:** Instant Fun! Distribution of multiple concurrent scratch games begins.

**1991**

**FY 1991:** Lottery contributions to the state's General Fund top the \$2 billion dollar mark.

**1992**

**April 15, 1992:** The Lottery launches "Cash Lotto," where players select 5 numbers from 1 to 35. The game's top prize is \$100,000.

**1995**

**November 1995:** POW! Connecticut joins a multi-state game, "Powerball," with a minimum jackpot of \$5 million. Players select five numbers from 1-45 plus the Powerball number.



**1996**

**July 1, 1996:** The Connecticut State Lottery becomes a quasi-public agency named the Connecticut Lottery Corporation, reflecting its "business" orientation as a major retail supplier.

**FY 1996:** \$3 Billion to the state's General Fund. And still growing.

**1996**

**November 17, 1996:** "Cash Lotto" becomes "Cash5." A "Kicker" feature is added for more chances to win.



**1998**

**February 2, 1998:** "Mid-Day3" and "Mid-Day4" drawings begin. Held each day.



# CT LOTTERY HISTORY TIME LINE (CONT'D)

**1999**

To encourage responsible play, the CT Lottery, CT Council on Problem Gambling and DMHAS join forces to establish the "CT Partnership for Responsible Gambling."



**2000**

**January 2000:** The CT Lottery updates its logo. Original "Money Tree" format is replaced with "The Happy Dancer" symbol, marking a shift in the Lottery's marketing initiatives.



**October 7, 2000:** CT Lottery is back on TV with the premiere of "Powerball - The Game Show." The top prize is \$1,000,000.

**2002**

**January 1, 2002:** Mary Stange wins a \$28.5 million "Classic Lotto" jackpot prize, the largest single ticket jackpot in the game's history.



**2002**

In its first 30 years, the Lottery's contributions to the General Fund exceeded \$4.6 billion! To celebrate 30 years of fun, the CT Lottery releases "30th Birthday Bingo," a \$3 scratch game.



**2003**

**June 13, 2003:** Lt. Governor M. Jodi Rell hailed the broadening of Connecticut's AMBER Alert system through a newly formed partnership between the Connecticut Lottery Corporation and local and state law enforcement.



**2006**

**FY 2006:** The CT Lottery transfers a record \$284.8 million to the General Fund. Total contributions are nearly \$6 billion!

**2007**

**February 2007:** Everybody wins with the CT Lottery! The CT Lottery celebrates 35 years of revenue raising with social responsibility.

# CT LOTTERY HISTORY TIME LINE (CONT'D)

2008

**May 11, 2008:** Mid-Day name changed to "Play3 Day" and "Play4 Day". Nightly game names changed to "Play3 Night" and "Play4 Night." Daily and Nightly game drawings are now held 7 days a week.



2009

**March 29, 2009:** "Lucky-4-Life" drawing game begins; double matrix, 4 of 39 balls and 1 of 39 (Lucky Ball) with a top prize of up to \$2,000 a week for life.



**June 8, 2009:** Kenneth Blount, III becomes "Lucky-4-Life's" first \$2,000 a week for life top prize winner!



2009

**June 2009:** Self-service "ticket checker" scanners are installed at all lottery retailer locations allowing players to know immediately if their ticket is a winner.



2010

CT Lottery joins the multi-state lottery game, Mega Millions® (5 of 56 white balls; 1 of 46 Mega Balls).



2010

Lottery's General Fund contributions top the \$7 billion mark.

**FY 2010:** The CT Lottery sets a new record of \$285.5 million for a one-year contribution to the state's General Fund.

2010

**September 2010:** Instant ticket vending machines are installed in select Lottery retailer locations, increasing player convenience and helping to reduce lines at the registers.



2010

**October 2010:** Million Dollar Super Draw, a new "raffle style" draw game is launched. Unlike any other draw game previously offered – a game of chance that guarantees a top prize winner will be selected at random on New Year's Day 2011, from a limited pool of tickets sold – Super Draw provides players with the best chance to become a CT Lottery millionaire.



# CT LOTTERY HISTORY TIME LINE (CONT'D)

2011

**February 2011:** CLC becomes a member of the World Lottery Association and achieves Level 1 responsible gaming accreditation.

2011

**June 2011:** CT Lottery makes record one-year contribution of \$289.3 million to the state's General Fund.

2011

**August 2011:** CT Lottery redesigns its consumer website (ctlottery.org) as a mobile friendly website, capable of automatically recognizing Smartphones such as iPhones, Androids, Blackberries and other mobile devices allowing users to more easily navigate the Lottery's website.



2011

**November 2011:** The largest prize in CT Lottery history is claimed by the Putnam Avenue Family Trust, a Powerball jackpot ticket worth an incredible \$254.2 million.



2012

**January 2012:** The Multi-State Lottery Association introduces a revised Powerball® game with a new matrix, higher minimum jackpots, more prizes of \$1,000,000, and a new price point of \$2.



2012

**February 2012:** CT Lottery celebrates 40-years of "A Lotto Good" since 1972.



2012

**March 2012:** Six New England states join together to launch a regional version of the Connecticut draw game, "Lucky for Life." The regional game offers a top prize of \$7,000 per week for life!



# CT LOTTERY HISTORY TIME LINE (CONT'D)

2012

**June 2012:** CT Lottery sets record one-year contribution of \$310.0 million to the state's General Fund.

2012

**July 2012:** CLC achieves Level 2 Certification for its responsible gaming program from the World Lottery Association.

2013

**January 2013:** Tickets for the new "50/50 Super Draw" game go on sale. The game's jackpot prize is determined by player participation – one winning ticket receives 50% of the total ticket sales!



2013

**March 2013:** Classic Lotto becomes Lotto – New name – Same great game!



2013

**June 30, 2013:** CT Lottery sets record one-year contribution of \$312.1 million to the state's General Fund.

2013

**July 2013:** Find us on Facebook, Twitter and YouTube!



2014

**January 2014:** The variable Power Play® add-on feature returns to Powerball® giving players a chance to multiply their winnings (except the jackpot) by 2, 3, 4 or 5 times.



# CT LOTTERY HISTORY TIME LINE (CONT'D)

2014

**May 2014:** 5 Card Cash™ launches as the first CT Lottery draw game to offer an Instant Win feature with the excitement of a daily drawing.



2014

**June 30, 2014:** CT Lottery delivers a record one-year return of \$319.5 million to the state's General Fund.

2014

**October 2014:** CT Lottery's newsletter Chatter that Matters™ is selected by the National Council on Problem Gambling as the best problem gambling-related newsletter.



2014

**October 2014:** CT Lottery wins an award for best Responsible Gambling Communications in the Electronic Category for Retailer Training by the North American Association of State and Provincial Lotteries organization.

2014

**December 2014:** CT Lottery's "Do a 'Lotto' Good, Give a Toy!" holiday toy drive to benefit the Connecticut Children's Medical Center is held.

2014

**January 2015:** The Game of a Lifetime—Lucky for Life™ offering a top prize of \$1,000 a day for life and a 2nd prize of \$25,000 a year for life, launches in lotteries across the country. "Lucky" got its start in CT in 2009.



2015

**April 2015:** CT Lottery introduces a whole new way to play with the launch of the twice daily Lucky Links™ with 2XPOWER draw game.



# CT LOTTERY HISTORY TIME LINE (CONT'D)

**2015**

**June 2015:** CT Lottery launches its first Mobile App.



**2015**

**June 2015:** CT Lottery receives the La Fleur's Magazine "Sustainability Award" for leadership in responsible gambling.



**2015**

**June 2015:** CT Lottery delivers a new record one-year return of \$319.7 million to the state's General Fund.

**2015**

**October 2015:** The Powerball® game is revised with a new matrix and a 10X Power Play multiplier.



**2016**

**February 2, 2016:** The Connecticut Lottery Corporation entered into an agreement with the British Columbia Lottery Corporation (BCLC) for the right to use "GameSense," BCLC's proprietary, award-winning responsible gaming education program.



**2016**

**April 2016:** CT Lottery introduces KENO, "ON THE SPOT FUN™" with a chance to win every four minutes, 7 days a week.





# CT LOTTERY HISTORY TIME LINE (CONT'D)

**2016**

**FY 2016:** The CT Lottery sets a new record of \$337.5 million for a one-year contribution to the state's General Fund, record commissions to CT Lottery Retailers of \$68.7 million and record prizes to Lottery winners of \$760.3 million.

**2017**

**July 21, 2017:** The CT Lottery continues to be a leader in Responsible Gambling, receiving the "Corporate Newsletter Award" and the "Corporate Public Awareness Award" from the National Council on Problem Gambling.



**2017**

**October 15, 2017:** CT Lottery's "New Year's \$1,000,000 Super Draw" Returns with new Early Bird drawings.



**2018**

**FY 2018:** The CT Lottery sets a new record of \$345 million for a one-year contribution to the state's General Fund, record commissions to CT Lottery Retailers of \$70 million and record prizes to Lottery winners of \$792 million.



**2019**

**January 2019:** CT Lottery upgrades Lottery Ticket Vending Machines with new HD touchscreen displays. The Lottery Ticket Vending Machine's HD touchscreen display has a vibrant, interactive user interface that puts the player in command of the CT Lottery games they want to play and information they want to access.



**2019**

**March 7, 2019:** CT Lottery has its first Lucky for Life® top-prize, \$1,000 A DAY FOR LIFE, winner.



# CT LOTTERY HISTORY TIME LINE (CONT'D)

2019

**FY 2019:** The CT Lottery sets a new record of \$370 million for a one-year contribution to the state's General Fund, more than \$1 million per day!

2019

**September 25, 2019:** The CT Lottery launches a refreshed website and mobile app that offers an optimized, user-friendly browsing experience across all devices.



2019

**October 2, 2019:** The CT Lottery crossed the \$10 billion threshold for profits returned to the CT General Fund since the Lottery's inception in 1972.

2019

**November 1, 2019:** Connecticut's "Lotto!" Jackpot of \$25.9 Million, the third-highest in game's history is won.



2020

**June 30, 2020:** The Lucky Links Day and Lucky Links Night games ended with the last drawings on June 30, 2020.



2020

**July 20, 2020:** CT Lottery introduces Fast Play, an exciting new category of games with instant cash prizes and rolling jackpots!



2020

**Feb. 22, 2021:** CT Lottery adds the Wild Ball feature to its popular Play3 and Play4 day and night games.



# CT LOTTERY HISTORY TIME LINE (CONT'D)

2021

**July 19, 2021:** Lucky for Life®, "The Game of a Lifetime®" with a top prize of \$365,000 a YEAR FOR LIFE moves to drawings EVERY NIGHT!



2021

**August 23, 2021:** The Multi-State Lottery Association adds a Monday drawing to Powerball®. Drawings now occur every Monday, Wednesday and Saturday.



2021

**October 19, 2021:** CT Lottery and it's partner Rush Street Interactive launch the PlaySugarHouse online sportsbook.



2022

**January 2022:** January 2022: The CT Lottery's 8th Annual "Give a Child a Toy, Not a Ticket" Holiday Toy Drive delivered 15,000+ toy donations in total to Connecticut Children's. The CLC in partnership with iHeartRadio, has donated nearly 30,000 toys over the years, while also spreading the message that lottery tickets are not suitable gifts for children.



2022

**February 14, 2022:** The CT Lottery has its first Powerball jackpot winner since 2012, with a \$185.3 million winner from Cheshire, CT. The prize-winning ticket was sold at One Stop Convenience, located at 914 South Main St., Cheshire.



2022

**February 15, 2022:** The CT Lottery celebrates its 50th Anniversary, marking 50 years from its first day of lottery sales. In recognition of the CLC's 50th Anniversary, Governor Ned Lamont proclaimed this day as "Connecticut Lottery Day" in Connecticut.



# CT LOTTERY HISTORY TIME LINE (CONT'D)

**2022**

**July 2022:** The CT Lottery capped its 50th year by returning \$406 million (unaudited) in profits to the State in the 2022 fiscal year (July 2021 - June 2022), second only to last fiscal year's record profits. Lottery sales also totaled a second-best ever \$1.45 billion, which included \$839 million in instant game sales.

**2022**

**August 15, 2022:** The CT Lottery and Credit Unions Building Financial Independence teamed up on a new financial literacy and education campaign, "Wise Winnings." This joint effort is the first-of-its-kind in the country and offers no-cost financial advice to CT Lottery cash prize-winners, along with helpful tips on making a plan for a sudden windfall.



**2023**

**September 1, 2023:** The Connecticut Lottery Corporation opens its new headquarters and claims center at 15 Sterling Drive in Wallingford.

